

Minutes from MMR Annual Meeting – Nov 1, 2023

Present: Ken Skog, Co-Chair, Bob Park, Co-Chair, Program Director and antenna technician, Barb Park, Treasurer, Paula Pachciarz, Secretary, Tom Kozlovsky, at-large, Carl Wacker, Friends of WIDE-LP Radio

Information:

MMR board member requirements are in our bylaws.

MMR members can vote via email.

Meeting called to order by Ken Skog.

The minutes from Nov. 9, 2022 annual meeting: Bob moved for acceptance, Tom seconded. Approved.

Sending letter of appreciation to Greg Kinsley for transmitter repair was moved by Tom, Bob seconded. Approved. (Paula later agreed to draft letter.)

It was approved to request Norm Stockwell to take on the role of station Technical Director. He has been acting in that role. Paula moved, Bob seconded. Approved. Bob will ask him.

Agreed to thank Eric Howland for his past service to the radio station (but no one was assigned to do this.)

MMR Board Members: Those whose 2-year terms are expiring Dec. 31 of this year are Paula, Secretary, and Ken, Co-Chair. Paula declined serving another term as secretary but there was no discussion of a replacement.

Ken was approved to be Chair or Co-Chair for another two-year term. Carl expressed support. Approved

Barb suggested that at the beginning of 2024 Ken move from his current position as Co-Chair to Chair, and that Bob move from his current position as Co-Chair to Vice Chair. Ken said he would think about it. There is a description of the job responsibilities in the MMR bylaws.

If Barb and Bob are re-elected to the board in 2024 their terms will end in two years, at the end of 2026. That will mean they have served 5 consecutive terms, the maximum allowed under the bylaws.

Tom will continue as an at-large member of MMR for another year, until the end of 2024, but will not accept nomination for a 5th 2-year term. However, he will continue as a friend of MMR.

Reports

Equipment Report: Bob's report is included as an attachment to these minutes.

Program and Social Media Changes : Bob's report is as an attachment to these minutes.

Treasurer's Report: Paula P. moved to accept, Tom K. seconded. \$146 remains of the grant from the City of Madison Neighborhood Grant Program. Carl suggested using it to print more pamphlets, not door hangers. (Note: We can't legally put door hangers in mail boxes.)

Discussion items:

Neighborhood Outreach Reports and Discussion.

University Park Apartments – Bob contacted two individuals with the developer of the 3 new apartment buildings for permission to locate our broadcast antenna on one of their rooftops. One did not respond, the second said no, but good luck.

Bob also contacted the woman in charge of acquiring tenants about the possibility of the station interviewing the first (or one of the first) resident. This

looked hopeful for a while but she stopped responding.

Bob gave 30 copies of the station brochure to the woman supervising the move in at the 601 building, the number she had requested to include in the move-in packets for the first month. He received no feedback when he asked if she needed more. He would still like to reach out to tenants of UPA, but unsure how to proceed.

Membership Messenger distribution: Earlier this fall, Carl and Paula distributed a publication of the Midvale Heights Community Association to houses in District 7 of the neighborhood. The layout and info from WIDE-LP's door hangers were included in this publication. Bob clarified that the publication was a special annual issue, not the bimonthly "Midvale Messenger" newsletter. We would like to see the info from our door hangers included in the regular newsletter. Tom Jarvis, MHCA Website Administrator, is supportive of the station and may be helpful in getting our info included in newsletters.

Note: Paula volunteered to distribute some of the 1000 door hangers we had printed to Little Libraries in the neighborhood. No one wanted to put them on door knobs.

MHCA board meeting; Barb suggested that Bob and Carl be MMR's official representatives at the upcoming MHCA board meeting. Carl rescued himself since he is now on that board representing District 11. Therefore, Ken and Bob will attend the meeting on the Nov 28th and make the request for a contribution to the radio station.

Discussion: Should we consider asking MHCA for 1/2 of our music royalty fees to be included in their annual budget while we continue to broadcast in Midvale Heights? Barb said that their donation already pays for over half of that expense so disagreed. Carl agreed with Barb.

We discussed asking the Friends of WIDE-LP Radio to take the lead in station fund raising within Midvale Heights but no conclusion was reached.

Bob suggested that we find someone to take the lead in organizing 'Know Your Neighbor' interviews. Paula will ask Andy Garst if he would like to interview Midvale Heights neighbors for later broadcast. Paula suggested that we could piggyback off of Neighborhood events. She also suggested asking potential volunteers if they are interested in doing interviews.

Carl suggested asking the woman who donated \$50.00.

Ken recommended using the app "Story Core.' It could provide useful questions to ask.

We thought we could plan on ordering enough additional door hangers so that we have enough for every house in Midvale Heights next year (using the rest of city outreach grant). Carl suggested we print them as pamphlets instead, that we use the door hanger format to print single sheets to distribute.

Barb suggested providing some of remaining door hangers at the writers' group reading at Sequoia Library, Nov. 9. She will do.

Bob will record the writers' group presentation for later broadcast.

Carl will write a blurb about WIDE-LP to be published in every other issue of the Midvale Messenger.

Bob suggested that we buy a new backup power unit to replace old unit which has not worked since its batteries died. He will look into the cost of a new backup unit, as replacing the batteries of the old unit would be costly.

We discussed recruiting more MMR board members. Carl suggested we first recruit from station donors. Carl suggested we follow up with the person who donated \$50.00, with an invitation to tour the station.

Open house: We plan to hold a WIDE-LP open house at Ken's house on a Sunday, date undetermined. It would include a tour of the equipment, and a review of volunteer opportunities. *We should include treats.* Barb will send invitations to donors and bake muffins. She will also inform MMR members so we can help out.

Barb suggested holding a 2nd tour in the spring or summer.

Tom moved to adjourn, Paula seconded. Accepted.

Submitted by Paula Pachciarz, Secretary (with edits by Barbara and Bob Park)